

Meet the Senior Staff at CaddisArt

Robert Blanda

President & Creative Director

As a marketing and media professional with more than 28 years of experience, he's worked for IBM®, Tandy Corporation®, the Philadelphia Streets Department, Beachwood Studios®, Air Products® and Corestates Bank. When he's not creating in Adobe Premiere®, Photoshop or Dreamweaver, you can find him creating new automated processes to help our clients run smoother and more efficient. He is currently in the process of filming and directing a feature-length documentary for Amazon Prime Video® scheduled for release in early 2022. Robert is proud of his two college-age boys and enjoys that they are following in his footsteps.



Laurie Steidle

*Executive Vice President
& Website Development
Coordinator*

Laurie has been instrumental in helping companies develop their own identity, which results in extraordinary design and marketing materials that establish brand success. This, as well as her extensive planning and research to develop the very best in web design for CaddisArt clients. Laurie is married, currently living in Burlington County New Jersey, with her husband and two children. She is devoted to her close-knit family and array of humorous pets.



Kym Stokes

*Digital Media Producer
& Web Developer*

Kym Stokes a highly creative digital media producer with over 10 years of industry experience. She enjoys taking on new challenges, producing a wide variety of digital content platforms – websites, blogs, videos, mobile, social media, and more. Her expertise is in creative works and development strategy to help develop dynamic, creative content. Kym enjoys running, illustration and spending time with her three children. Kym currently resides in Hamilton, NJ.



Lainey Lord

*Executive Administrator
& Project Coordinator*

Lainey is responsible for all administrative tasks for the senior staff of CaddisArt. This includes managing the administrative duties for executives from answering the telephones, managing the Director's calendar, meeting coordination, corresponding with business clients and all other general support. Lainey also handles the company's bookkeeping and invoicing. Her abilities in time management, organizational skills and communication greatly assist other senior staff in their daily work as she handles all aspects office management. When Lainey is not multi-tasking for CaddisArt; she enjoys her three beautiful grandchildren, writing poetry and socializing with friends.



“Thanks to CaddisArt’s great staff, our new website is doing wonders for our business. There’s *always* someone ready to help with questions and support.

-Debbie Ohm, *Debbie Ohm Miniatures*