

'Marketing Mechanics'

are the lifeblood of your creative image.

WE KNOW IT'S A LOT TO CHEW.

Thousands of moving parts.

Small to medium-sized business simply can't afford the computing or human bandwidth it takes to plan and execute an ironclad digital marketing process. Hiring a trusted outside firm that has experience in every step of the digital marketing processes is a smart choice.

The mechanics to market each client differs so vastly, they individually require a different set of parameters, equipment, ideas and project timelines.

THE GEAR INSIDE THE 'SHED'

Technical Overload? Explore our toys.

CaddisArt, Inc. houses two private and secure digital production suites to accommodate everything from video production, web development, data management, SEO and SEM. In addition, it's our mission to be sure every graphic, video and marketing piece is clean, professional and astonishing.

"We tend to obsess over both form and factor."

WEBSITE HOSTING &

Redundant web server farms with real-time mirroring.

PRODUCTION SERVERS

Lightning-fast workhorses that keep our workflow moving with little effort. Custom built.

EDITING BEASTS

The latest in digital 4K workstation technology with ultra fast response to the servers that keep our creative juices moving very swiftly.

CREATIVE 'SWEET'

We take pride in our ability to work with companies such as Adobe®, Amazon®, Roku® and ORA® to make sure your vision is represented in what your brand truly represents.

THE 'GO BAG'

We've learned over the years to be ready at a moment's notice to visit a client, shoot a documentary or hold a presentation. Our 'Go Bag' is always full of the proper goodies.

NECESSITY AND INNOVATION

When it doesn't exist, we roll up the sleeves.

We're no stranger to having to customize a process, build a machine that's never been built, or write software for a very specific function.

"Your need. Our responsibility."

PROCESS MANAGEMENT

Grab the dry erase markers.

Working well and communicating with your marketing staff is critical to our process management. We have dedicated humans that handle traffic flow and project timelines with ease.

"No problem, we've slotted extra time for that."

The Proverbial Hundred Hats.

We'll show you the ins-and-outs of what you can do to be sure you're seen in a new light.

Our experience stretches across the entire marketing gamut such as:

- Web & Intranet Design
- Identity Development
- Video Production
- Voiceovers & Radio Spots
- Digital Signage & Kiosks
- Training Films & e-Learning
- Presentations & Slideshows
- Documentaries & Storytelling
- Podcasts and Live Streaming
- File Conventions & Versioning
- Marketing Infotech
- Studio Planning and Building

While some clients utilize us for single tasks, others trust CaddisArt to cover the entire gamut of their marketing vision.

See more services at CaddisArt.com

Welcome to

CaddisArt Inc.

digital media production studios