



Google Services & Add-on Packages

... our trusted *organic* method

In addition to providing world-class web design, development and deployment, CaddisArt offers a Google package for our valued clients at a heavily discounted rate.

These services, coupled with careful planning and fresh, updated content **will exponentially increase your exposure** in search engines, business map searches and more.

CaddisArt takes meticulous care in assisting you with your content structure, page load times and all the aspects that Google sees when indexing your website for great results.

SEO and SEM are carefully planned strategies that we take seriously. While many companies claim they can make your site appear on the first page of google, we guarantee that you'll greatly improve in the listings.

CaddisArt makes every attempt to be sure that you're doing everything correctly on your website and surrounding Google services. When properly followed, **you'll see a growth pattern and increased visits** to your website sometimes launching you into exponential page views.

What other companies neglect to tell you

There are many companies trying to swindle people into believing that they can get your website listed as #1 in search engines such as Google.

This is absolutely impossible.

Google's search algorithm is a heavily guarded secret. It's perhaps one of the most sought-after pieces of information. If you were holding it in your hands, you could possibly become one of the world's most powerful people. Trust us when we say, they don't have it. No one really does.

When the items in this document are properly implemented, you'll be well on your way to better visibility when people are trying to find you.

There are no additional fees from Google or any external companies to implement our strategy.

let's get you noticed.

All of the services and add-ons listed here are included in your one-time fee.

Initial Google Setup

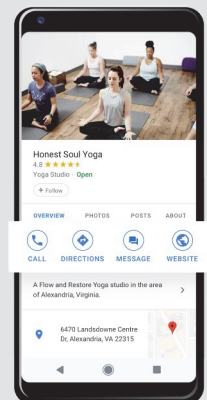
Creation of website gmail account - needed to manage your G-Services.

Google Analytics

Web account setup
Website plugin or code insertion
Sample campaign setup
Campaign testing

Google My Business

GMB Profile setup
Address verification setup (postcard)
Location management
Photos shown in your listing
Your first google review by CaddisArt, Inc.
Business hours and closures



A well-maintained Google Business listing

Google Search Console & Crawl

XML Sitemap recurring indexing
Mobile-friendly testing
Site navigation improvement recommendations
Reciprocal two way link to CaddisArt
Page speed testing
Google webmaster checklist & guidelines

WordPress-specific management

Installation of YOAST SEO
Installation of Monster Insights (Analytics)

Screenshare Training / Introduction

We'll walk you through the steps to keep your listing working for you, using a one-on-one screen-sharing session.

Final Google Report

Includes what was done, the results and your next steps to maintain a great spot in the search engines.