

Our Company Mission & Background

Making your organization look breathtaking since 2004

Our Mission Statement

To offer the highest quality digital media services and cinematic video productions at revolutionary pricing without the need to sacrifice quality or attention to detail. Each valued client shall receive the very best in attentive service that will exceed their every expectation.

Our Employee Mission

CaddisArt Cinematic Marketing takes great pride in fostering growth and knowledge within our team in a family-style work environment that ensures loyalty, longevity and personal self-fulfillment.

What We Do

CaddisArt, Inc. is a digital marketing powerhouse that supports companies, marketing agencies and individuals to handle the technical mechanics and creative aspects of every branch of marketing. As the region's top technical marketing agency, we thrive on keeping our technology, our staff and our clients up-to-date on the latest that we can offer.

- ✓ Web Design and Development
- ✓ Cinematic Video Production
- ✓ Animated Infographics
- ✓ Organic SEO Intelligence
- ✓ Document and Ad Creation
- ✓ Digital Signage & Advertising
- ✓ Executive Photography and more

Company Background

CaddisArt, Inc. was founded in 2004 as both a web development firm and a product and executive portraiture studio originally based in Atco, NJ. The studio instantly became a success and added additional services such as digital signage, interactive media, cinematic film making and marketing infrastructure. We have been hailed as the region's top technical marketing support firm by some of the most important executives in our region. Today, CaddisArt is a full-service marketing support agency building solid marketing infrastructure and technical knowledge base for companies of all sizes and backgrounds.

President and Creative Director, Robert Blanda, further expanded the business by hand-picking some of the region's most talented and creative team members. Each and every one of our staff is treated as family and we're proud to be a synergy of creative minds and technical expertise. We're also proud to call ourselves friends.

Take the cinematic approach to promoting your business.

“Content builds relationships. Relationships are built on trust. Trust drives revenue.”
-Andrew Davis